

EDUCATION

FORUM

FACILITIES · ESTATES · BUILD

The Education Forum brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

6th & 7th October 2026

Radisson Hotel & Conference Centre London Heathrow

In association with...

EDUCATION BRIEFING

EVENT OVERVIEW

The Education Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior education professionals,** with job titles including:

- Estates Managers
- Facilities Managers
- Operations Managers
- Buildings Managers
- Refurbishment Project Managers
- Procurement Managers
- Property Managers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified education buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Forum has been running for **23 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Budget

£300K — £1M+

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



A very well organised event allowing focused discussions to take place. The Education Forum team were on hand to facilitate over the two days and make the evening events fun

3BM LTD

Really enjoyed the event, was well organised and we had some worthwhile meetings for which we will hopefully bring some projects in for us

LGCS

Very professional, but also relaxed and friendly

1ST WASTE MANAGEMENT

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

SILVER - £5,100 + VAT

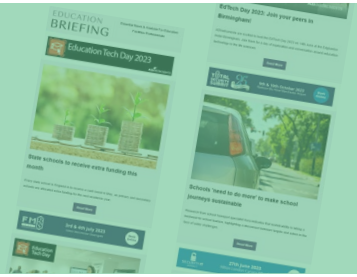
- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Education Briefing Newsletter -
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

GOLD - £6,100 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Education Briefing Newsletter -
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

EDUCATION BRIEFING

Education Briefing is an industry resource delivering news & analysis from across the Education Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



21,235
subscribers

FEATURES

JANUARY
Hygiene

FEBRUARY
Creating More Space

MARCH
FM & Maintenance

APRIL
H&S and Environmental

MAY
Catering

JUNE
Security

JULY
Multi Media Technology

AUGUST
Buildings & Furniture

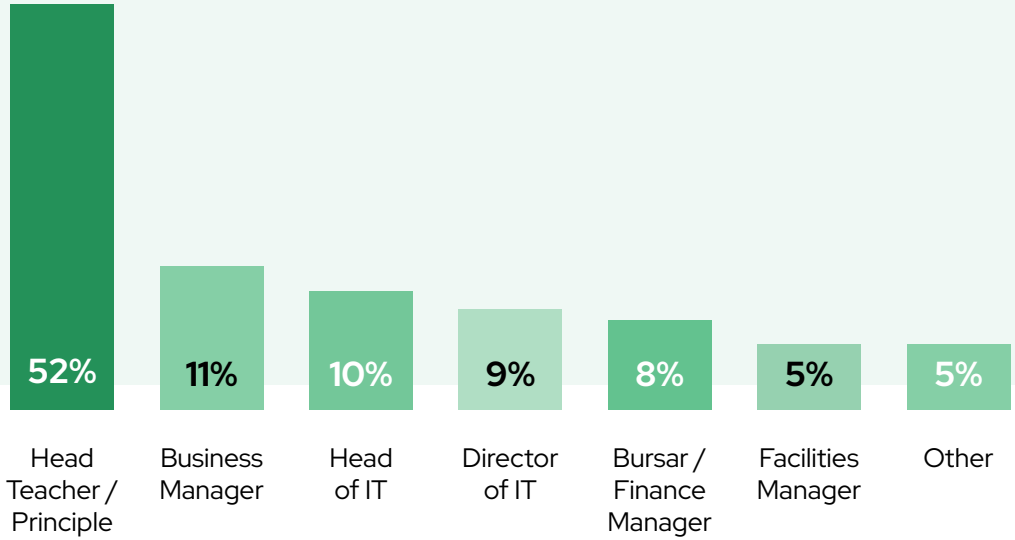
SEPTEMBER
Sports Equipment & Facilities

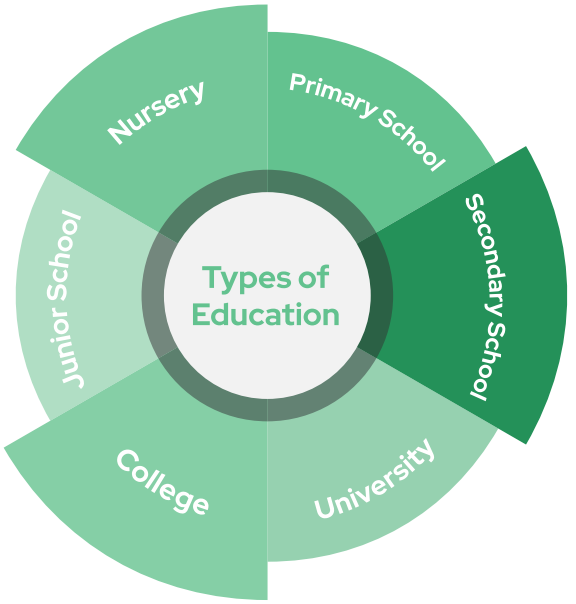
OCTOBER
Classroom Equipment

NOVEMBER
IT Security & Solutions

DECEMBER
Energy Management

OUR AUDIENCE IS UK AND EUROPEAN BASED





READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **18,433 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

EDUCATION FORUM

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LET'S CONNECT

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