

ED.TECH

SUMMIT

Incorporating:

THE
MIXER

The Ed.Tech Summit brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

17th May 2027
Hilton London Canary Wharf

In association with...

EDUCATION
BRIEFING

EVENT OVERVIEW

The Ed.Technology Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior education professionals**, with job titles including:

Education establishments

- Primary & Secondary Schools
- Multi-Academy Trusts (MATs)
- Further Education (Colleges)
- Higher Education (Universities)
- Independent Schools

Job titles include

- Director of Education Technology / Director of Digital
- Chief Information Officer (CIO)
- Head of IT / IT Manager
- Chief Operating Officer (COO) (MATs + Universities)
- Bursar / Finance Director (Independent Schools)
- Headteachers / Principals

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified education buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **11 years**

Over **960** business **meetings** facilitated at each event

Average Annual Budget



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



As always, an excellent and well run event. Quality meetings and good networking opportunities throughout the day with decent people

VESTEL UK

Overall the event was well-organised and staff were always on hand to support.

FRESHWORKS

We loved the event as it was so great to meet face to face with clients and prospects from across the education segments

CLASSLINK

NEW FOR 2027

Round Table sponsorship

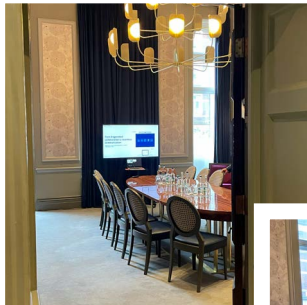
As part of our enhanced supplier engagement programme, selected partners will have the opportunity to host exclusive roundtable discussions with small groups of senior education leaders.

This new feature enables suppliers to:

Position their organisation as a thought leader

- Lead conversations on key sector challenges
- Gain direct market intelligence from buyers
- Showcase expertise rather than deliver a sales pitch
- Build stronger relationships in a collaborative environment
- Increase brand visibility throughout the event

Roundtables provide a unique platform to discuss emerging trends, share best practice, and engage with high-value prospects on a deeper level than traditional networking allows.

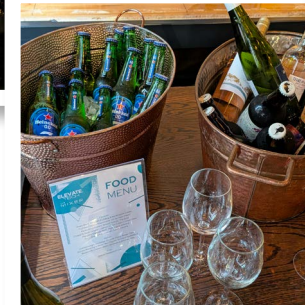
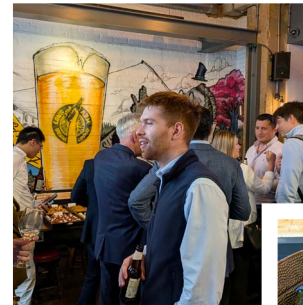


THE MIXER

In addition to Forum delegates, the drinks reception will welcome a wider group of invited education professionals who are not participating in the one-to-one meeting programme.

This creates additional opportunities for suppliers to:

- Meet a broader pool of senior education decision-makers
- Build relationships beyond their scheduled meetings
- Engage with potential prospects in a more informal setting
- Increase brand awareness amongst a larger audience
- Generate additional leads and follow-up opportunities
- Strengthen existing buyer conversations started during the day



ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- LinkedIn announcement of event attendance

POST-EVENT

- Drinks and networking at **The Mixer**
- Contact database of all attendees
- Feedback from interested delegates

LIVE EVENT	Gold Premium	Gold	Silver Premium	Silver	Showcase
Representatives	2	2	2	1	1
Access to pre-qualified senior delegates	✓	✓	✓	✓	✓
Itinerary of pre-scheduled 1-2-1 meetings (20 minutes)	Potentially of up to 15	Potentially of up to 12	Potentially of up to 10	Potentially of up to 8	✗
2m x 1m stand (including table / chairs / lighting / electrics)	✓	✓	✓	✓	✗
Additional separate table/chairs for 2nd representative meeting	✓	✓	✗	✗	✗
Table and Chairs space for pull up banner / electrics	✗	✗	✗	✗	✓
Networking opportunities: Group scheduled breaks and Lunch	✓	✓	✓	✓	✓
All meals and refreshments throughout	✓	✓	✓	✓	✓
Logo branding at live event registration stand	✓	✓	✓	✓	✓
Event guide: Directory listing	✓	✓	✓	✓	✓
Event guide: Full page A5 advert	✓	✓	✗	✗	✗
Keynote speaker (limited spaces)	✓	✗	✗	✗	✗
Tickets to Evening Mixer	2	2	2	1	1
Round table sponsor (limited to 8)	✗	✗	✓	✗	✗
	£5,670 +VAT	£4,950 +VAT	£4,450 +VAT	£3,950 +VAT	£1,950 +VAT

EDUCATION BRIEFING

Education Briefing is an industry resource delivering news & analysis from across the Education Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

32,700+ subscribers

FEATURES

JANUARY

Hygiene

FEBRUARY

Creating More Space

MARCH

FM & Maintenance

APRIL

H&S and Environmental

MAY

Catering

JUNE

Security

JULY

Multi Media Technology

AUGUST

Buildings & Furniture

SEPTEMBER

Sports Equipment & Facilities

OCTOBER

Classroom Equipment

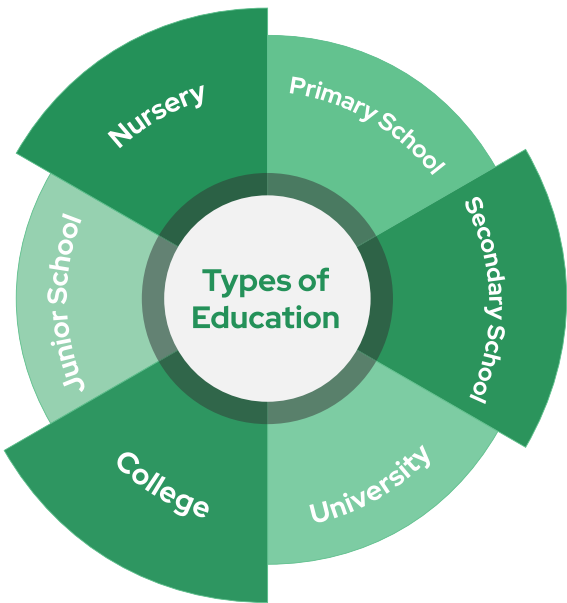
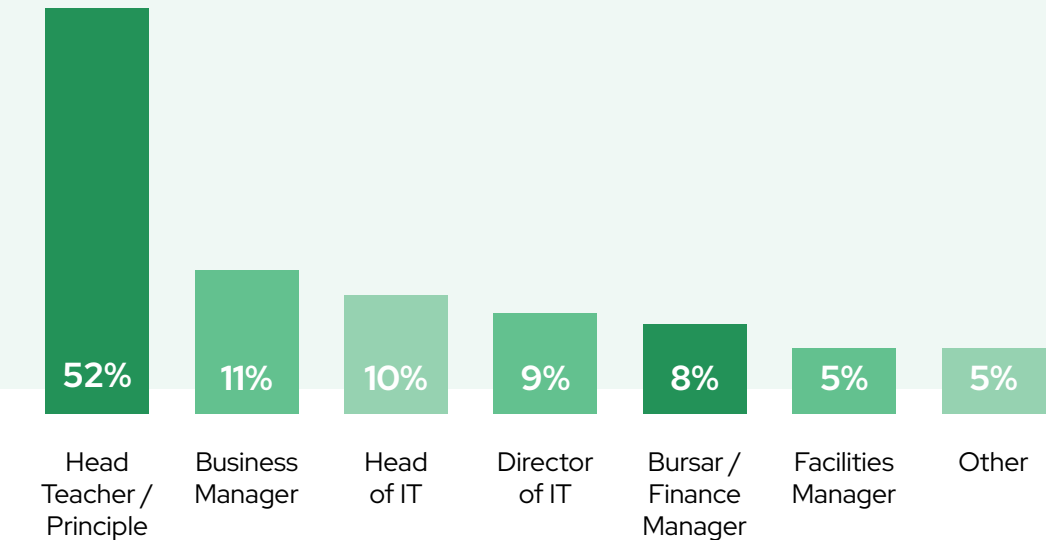
NOVEMBER

IT Security & Solutions

DECEMBER

Energy Management

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **23,800+ decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

ED.TECH

SUMMIT

LET'S CONNECT



Forum Events
Ltd



@forumevents



@Education
Forum



Education
Forum & Ed.Tech
Summit



@ForumEvents
Ltd



01992
374100



enquiries@
forumevents.
co.uk

SUBSCRIBE HERE

education-forum.co.uk/ed-tech-summit

Forum Events & Media Group Ltd