

# EDUCATION

FORUM

FACILITIES • ESTATES • BUILD

The Education Forum brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

**6th & 7th October 2026**

Radisson Hotel & Conference Centre London Heathrow

In association with...

**EDUCATION  
BRIEFING**

# EVENT OVERVIEW

The Education Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior education professionals**, with job titles including:

- Estates Managers
- Facilities Managers
- Operations Managers
- Buildings Managers
- Refurbishment Project Managers
- Procurement Managers
- Property Managers

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified education buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Forum has been running for **23 years**

Over **1280** business meetings facilitated at each event

### Average Annual Budget



All delegates attending require new solutions

# 72%

of companies have secured business post-event

Here is a taste of our event experience...



A very well organised event allowing focused discussions to take place. The Education Forum team were on hand to facilitate over the two days and make the evening events fun

3BM LTD

Really enjoyed the event, was well organised and we had some worthwhile meetings for which we will hopefully bring some projects in for us

LGCS

Very professional, but also relaxed and friendly

1ST WASTE MANAGEMENT

# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- LinkedIn announcement of event attendance

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## SILVER - £5,100 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Education Briefing Newsletter –
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

## GOLD - £6,100 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Education Briefing Newsletter –
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

# EDUCATION BRIEFING

Education Briefing is an industry resource delivering news & analysis from across the Education Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



**21,235**  
subscribers

## FEATURES

### JANUARY

Hygiene

### FEBRUARY

Creating More Space

### MARCH

FM & Maintenance

### APRIL

H&S and Environmental

### MAY

Catering

### JUNE

Security

### JULY

Multi Media Technology

### AUGUST

Buildings & Furniture

### SEPTEMBER

Sports Equipment & Facilities

### OCTOBER

Classroom Equipment

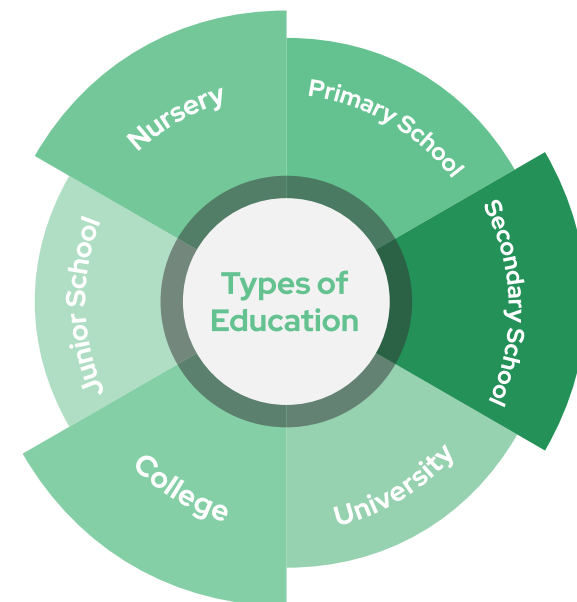
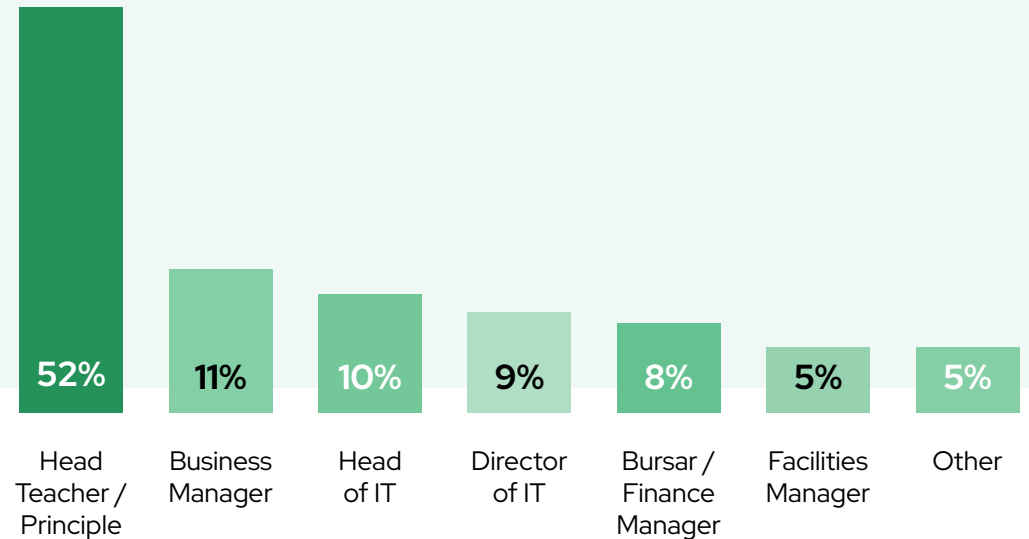
### NOVEMBER

IT Security & Solutions

### DECEMBER

Energy Management

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **18,433 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**

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LET'S CONNECT



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