

EDUCATION TECHNOLOGY FORUM

The Education Technology Forum brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

28th & 29th September 2026

Radisson Hotel & Conference Centre London Heathrow

In association with...

**EDUCATION
BRIEFING**

EVENT OVERVIEW

The Education Technology Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior education professionals**, with job titles including:

- Head teachers
- IT Directors
- Network Managers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified education buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Forum has been running for **10 years**

Over **1280** business meetings facilitated at each event

Average Annual Budget



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



As always, an excellent and well run event. Quality meetings and good networking opportunities throughout the day with decent people

VESTEL UK

Overall the event was well-organised and staff were always on hand to support.

FRESHWORKS

We loved the event as it was so great to meet face to face with clients and prospects from across the education segments

CLASSLINK

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £6,100 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Education Briefing Newsletter –
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

SILVER PACKAGE - £5,100 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Education Briefing Newsletter –
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

EDUCATION BRIEFING

Education Briefing is an industry resource delivering news & analysis from across the Education Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

32,713
subscribers

FEATURES

JANUARY

Hygiene

FEBRUARY

Creating More Space

MARCH

FM & Maintenance

APRIL

H&S and Environmental

MAY

Catering

JUNE

Security

JULY

Multi Media Technology

AUGUST

Buildings & Furniture

SEPTEMBER

Sports Equipment & Facilities

OCTOBER

Classroom Equipment

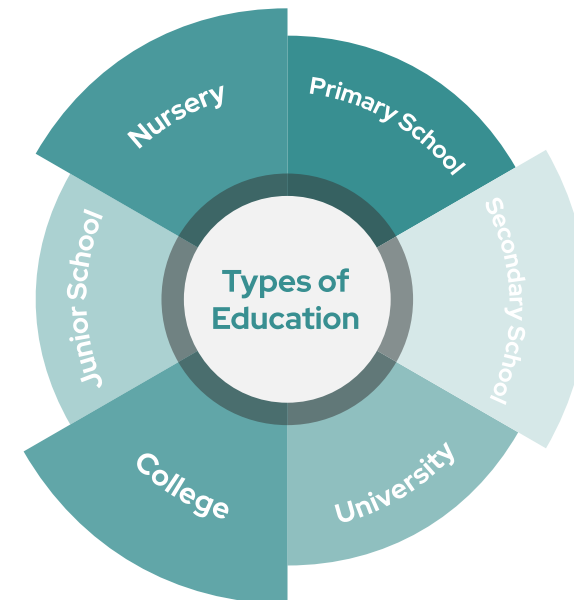
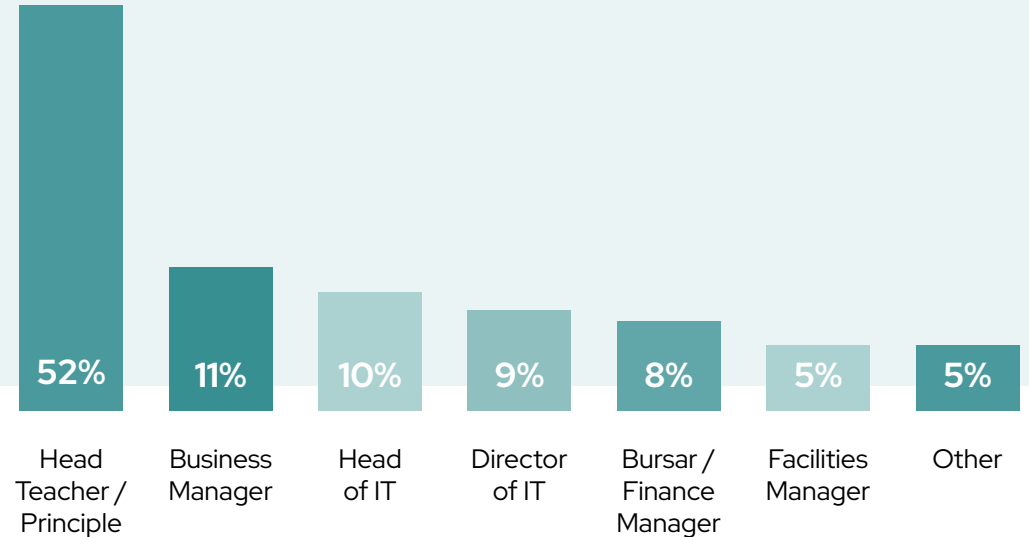
NOVEMBER

IT Security & Solutions

DECEMBER

Energy Management

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **23,813 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

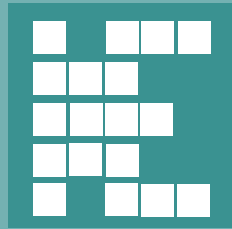
350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



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